

NATIONAL LAW UNIVERSITY DELHI

SECTOR-14, DWARKA, NEW DELHI – 110078

Ref.No.NLUD/Admin./2025/2383

21.08.2025

NOTIFICATION

In reference with the advertisement dated 5th March, 2025 regarding Communication Manager issued by the National Law University Delhi, the list of shortlisted candidates are enclosed herewith at Annexure A.

The University will conduct a written test for shortlisting of candidates illustrated in the Annexure A. Thereafter only the qualified candidates will be called for interview. Final selection will be on the basis of interview only by the Selection Committee.

The test will consist of following components and will be of 150 Marks:

Assessment Overview

This comprehensive assessment evaluates candidates across nine critical competency areas essential for success as a Communication Manager at NLU Delhi. The test combines various assessment methodologies to provide a holistic view of candidate capabilities.

Section	Duration	Question Types	Key Competencies
I. Media Law & Legal Landscape	15 min	MCQs + Case Study	Legal knowledge, Media regulations, IP rights
II. Strategic Communications & Content	20 min	Writing Sample + MCQs	Content strategy, Writing skills, Brand management
III. New-Age Media & Digital Proficiency	15 min	Practical Scenarios + MCQs	Social media, Podcasts, Influencer marketing
IV. Crisis Management & Stakeholder Relations	15 min	Situational Judgment + Role-play	Crisis communication, Media relations, Leadership
V. Critical Thinking & Reasoning	15 min	Logic Problems + Analysis	Problem-solving, Analytical thinking, Decision-making
VI. Personality & Behavioural Assessment	10 min	Personality Inventory	Communication style, Adaptability, EQ
VII. Video Production	10 min	Practical	Production Capability
VIII. Graphics & Animation	10 min	Practical	Design Aptitude and Capacity
IX. AI/LLM Tools	10 min	Practical	AI & LLM Aptitude

To qualify for the interview, candidate has to secure 90 marks or above in the written test.

Date of the examination: 13.09.2025

Time of the Examination: 10.30 a.m. to 12.30 p.m. (2:00 hours)

Venue: Academic Block, National Law University Delhi, Sector - 14, Dwarka, New Delhi

You are requested to provisionally appear in the written test as per schedule mentioned above. No TA/DA will be paid for appearing in the test.

REGISTRAR

Annexure A

POST OF COMMUNICATION MANAGER

S. No.	Name of the candidates
1	Kanjakshi Bhatia
2	Dr.Anshul Jain
3	Priyanka Tiwari
4	Payal Pruthi
5	Shashi Kumar
6	Anway Sarkar
7	Kirti Patidar
8	Dr. Shikha Mehmi
9	Mahvish Kazmi
10	Rajshree Lakshmi
11	Vishakha Sharma
12	Ashhar Alam
13	Muhammed Anas M
14	Prasid Chowdhury
15	Gopal Yadav
16	Gitartha P. Bhuyan
17	Uttirna Gnanadipta
18	Varun Kumar Sharma
19	Shriya Shukla
20	Devapreeta Jena
21	Shashi Prakash Narayan
22	Ayushi Tiwari