







Way to Sustainable Business

THE CENTRE FOR CORPORATE LAW AND GOVERNANCE NATIONAL LAW UNIVERSITY DELHI

announces

One week Online Certificate Programme

on

WOMEN AND SUSTAINABLE BUSINESS DEVELOPMENT

in collaboration with Hermes Consulting, Trakya University Techno Park, Turkiye

Date: 20- 25 January, 2022

'Sustainable development' is defined as the 'development that meets the needs of the present while safeguarding Earth's life-support system, on which the welfare of current and future generations depends.' As per the new paradigm, the sustainable development should meet the needs of earth's life support system, society and economy. The sustainable business development will accordingly include environment sustainability, social sustainability and economic sustainability for any business. It is imperative to mention here the Sustainable Development Goals which provide a "blueprint to achieve a better and more sustainable future for all" and the coutries have to achieve such goals by 2030.²

Women as entrepreneurs or as business managers share the responsibility of adopting the sustainable business model. Broadly speaking, the business landscape of every country is shadowed by its legal and regulatory framework and policies for promotion of women's role in business or in economic development of the country. Women empowerment has been the buzz word for more than one decade across the world under which efforts have been made by governments in providing support to women for their upliftment not only socially but in their entrepreneurial and other professional ventures. The

¹ Sustainable development goals for people and planet, David Griggs et al, Nature, vol 495, 2013.

² https://sdgs.un.org/goals

focus has been to bring women on the forefront for achieving economic sustainibility. In this context, the Centre for Corporate Law and Governance, National Law University Delhi³ in collboration with Herme Consulting, Trakya University Techno Park⁴ is offering one week online certificate programme on 'Women and Sustainable Business Development'. The programme has been specially designed to provide training to women for establing and running a sustainable business. The programme will directly cover SDGs 4, 5, 8, 9 and 10 and many more indirectly.

Programme Schedule: Experts from 7 countries have agreed to share their expertise through lectures and case studies.

S. No	Session Theme and Resource Person
1.	Sustainability- what is sustainability ?
	Instructor: Prof. Beate Kristine Sjåfjell
	University of Oslo, Norway
2.	Women and Social Entrepreneurship
	Instructor: Prof. Diana Kopeva, PhD
	University of National and World Economy (UNWE), Bulgaria
3.	Legal Aspects of Discrimination at Workplace
	Instructor: Asso. Prof. Slavka Dimitrova
	Burgas Free University, Bulgaria
4.	Drivers For Diversity Management
	Instructor: Prof. Liliane Cristina Segura
	Mac Kenzie University, Brasil
5.	Resolving Gender Issues at Workplace
	Instructor: Prof.Dr.Roshima Said
	UiTM, Malaysia
б.	Corporate Law and Entrepreneurship
	Instructor: Prof.Dr.Harpreet Kaur
	National Law University Delhi, India
7.	Women and STEAM
	Instructor: Prof. Mamta Bhatia
	Delhi Univerity, India
8.	Pink Fraud
	Instructor: Prof.Dr.Kıymet Tunca Çalıyurt
	Trakya University, Turkiye
9.	AI and Data Analytics
	Instructor: David Hiddleston
	Education Consultant, Data Driven Innovation Skills, Scotland UK
10.	Women and Project Writing
	Instructor: Dr. Arzu Ozyol
	Business Women Professional, Turkiye
11.	IP issues in Entrepreneurship
	Instructor: Dr. Arul George Scaria
	National Law University Delhi
12.	Evaluation and feedback

No of seats: 20 seats are available for participants who want to avail the certificate. All such participants will be required to attend all sessions of the programme. Additional seats without certification will be also available for participants who wish to attend any specific sessions. Last date for registration is Jan 15, 2022.

³ https://nludelhi.ac.in/res-ccl.aspx

⁴ https://sites.google.com/view/hermeconsulting/home

Eligibility for Registration: Participants have to indicate relevance of the programme for their work, studies or research.

No Registration Fee: The first edition of the programme is offered free to interested participants.

Evaluation through Assignments- Participants would be asked to write a short assignment on learnings from the Programme.

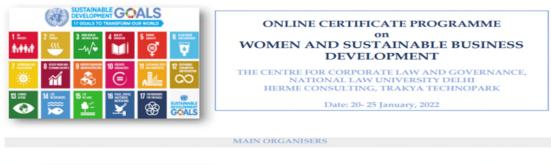
Programme Coordinators: Harpreet Kaur, Kiymet Tunca Çalıyurt and Mamta Bhatia

Programme Assistants: Ms. Anoosha Panwar and Ms Priynasha Hajela (Ph.D Scholars- NLUD)

Website for the Programme: https://www.hermeconsulting.com/certificate-programmes

Registration form: Completed regsitration form by the interested candidates should be submitted to <u>cclg@nludelhi.ac.in</u> on or before Jan 15, 2022.

REGISTRATION FORM





REGISTRATION FORM FOR

ONLINE CERTIFICATION ON WOMEN AND SUSTAINABLE BUSINESS DEVELOPMENT

Name:		
Surname:		
Title:		
Institution:		
Email:		
Handphone:		
Institution / Company:		
Title / Affiliation/Position:		
Graduation (Bachelor):		
Graduation (Post graduate):		
Postal Adress:		

Have you ever attended International Women and Business Conference? Why do you want to attend certificate programme?