



**NATIONAL LAW UNIVERSITY DELHI
PROJECT 39A**

CALL FOR APPLICATIONS – SENIOR COMMUNICATIONS MANAGER

June 14, 2022

Position:

The National Law University, Delhi ('University') through Project 39A is seeking to engage, on a contractual basis, a **Senior Communications Manager** at its campus in Dwarka, New Delhi. The contract will be for one year initially and can be extended on an annual basis at the discretion of the University. The manager will work closely with the Executive Steering Committee and the communications team in ideation and delivery of the Communications requirements of the project.

About Project 39A:

Project 39A draws inspiration from Article 39-A in the Indian Constitution on equal justice and signals the broadening of our work on the criminal justice system in India. We undertake litigation, research and communications relating to forensics, torture, legal aid, mental health and death penalty (for more information, visit www.project39a.com).

Responsibilities:

Responsibilities would include, but not be limited to, the following:

1. Development and implementation of long-term and day-to-day communications strategies based on organizational priorities and developments related to the criminal justice system.
2. Create and manage an annual road map and calendar of communication needs.
3. Ideate to produce content to generate awareness and engage audiences across various online and offline channels.
4. Identify, build, and nurture relationships with external stakeholders to further Project 39A's vision.
5. Conceptualize and coordinate the creation and maintenance of newsletters, blogs, graphics, website content and social media posts.
6. Strategise and undertake collaborations with organizations in related fields.
7. Build and manage a national and international media network to amplify P39A's work and issues surrounding the criminal justice system.
8. Coordinate with the administration, research, litigation and mitigation teams of the organization for seamless flow and exchange of information as necessary.
9. Research and collate data for communications strategies.
10. Coordinate to drive events and campaign rollouts. Research and identify appropriate online and offline platforms, and other technical requirements to deliver outputs.
11. Identify and liaise with vendors and freelancers.
12. Track, monitor, and provide inputs to improve the performance of all communication efforts.

Qualifications and Requirements:

1. A Masters degree in marketing, communications, journalism or related field.
2. A total of 8 to 10 years of experience with at least 5 years of experience working in the public relations or communications sector.
3. Previous experience engaging with issues related to the criminal justice system or access to justice is highly desirable.
4. An ability to tell concise yet engaging stories using audio-visual materials.
5. A sophisticated understanding of key social media platforms and the strategies that might be relevant for such platforms.
6. A working knowledge of audio-visual editing and design software.
7. Demonstrable ability to take ownership, have accountability and work in a collaborative, closely-knit, multi-disciplinary team.
8. Demonstrable skills and previous experience in communications research and strategy, media relations, digital engagement best practices, network management, and event planning and management.
9. High proficiency in English and ability to read/ write/ speak additional Indian languages will be an advantage but is not mandatory.

Compensation: The compensation will be commensurate with experience.

Application Process: Interested persons may send their resumé, portfolio of their work and a statement of purpose explaining their interest in the role. The statement of purpose must not exceed 500 words. Applications and documents will be accepted only through the form here - www.project39a.com/senior-communication-manager

Deadline: Applications must reach us no later than midnight of June 27, 2022 after which the applications will not be accepted.

Note:

1. Only shortlisted candidates will be contacted via email. If you do not hear from us within 3 weeks after the deadline, please assume that your application has not succeeded. Unfortunately, we cannot reply to individual queries about the status of applications.
2. National Law University, Delhi is an equal opportunity employer and Project 39A ensures access to legal representation for prisoners regardless of the offence.
3. National Law University, Delhi reserves the right to conduct additional rounds of interviews or written tests.
4. The position shall be paid under the grants received by Project 39A, National Law University, Delhi.
5. For any query, please contact at 011- 28032533 or via e-mail at p39a@nludelhi.ac.in.

For more information, click here...