

CALL FOR PAPERS FOR INTERNATIONAL CONFERENCE



9th International Conference on Governance Fraud Ethics & Social Responsibility (October 24-26, 2018)

**National Law University Delhi
New Delhi (INDIA)**

You are invited to attend 9th International Conference on Governance, Fraud Ethics and Social Responsibility to be held at National Law University Delhi on October 24-26, 2018. This is a series of academic conference that creates networking opportunities for both researchers and practitioners to discuss recent developments on Ethics, Social Responsibility Sustainability, Governance, Fraud Prevention, Sustainable Development. Applicants should submit an abstract of 300 words in a Word Document format via email to harpreet.kaur@nludelhi.ac.in by August 15, 2018.

PLEASE SEND YOUR ABSTRACTS AND FULLPAPERS ON FOLLOWING ISSUES BUT NOT LIMITED TO TILL AUGUST 15, 2018 to harpreet.kaur@nludelhi.ac.in

SUSTAINABILITY

- Corporate Sustainability
- Relationship between sustainability and marketing
- Relating issues of sustainability to marketing communications
- Technology and sustainability
- Business Risks and Sustainability
- Sustainable Development in NGOs
- The importance of women in sustainable business development

CORPORATE GOVERNANCE

- Corporate governance reporting
- Corporate in Financial Institutions Industry
- Corporate governance regulation
- Accountants' and auditors' responsibilities on corporate governance
- Corporate governance regulation differences between countries
- Codes of "best practice" and norms of behavior
- Changing role of management and corporate governance
- Internal controls and accountability
- Risk management
- Financial market supervision and control
- Governance and financial market economics
- Corporate governance and governmental institutions
- Boards and corporate governance
- Shari'ah Governance

FRAUD

- Fraud in different range of sectors (e.g. health, tourism, education, etc.)
- Fraud prevention, detection, arrogation, reporting
- Fraud in governmental institutions, non-governmental organizations, private companies

- Occupational matters for Certified Fraud Examiners
- Fraud and auditors' responsibility
- Fraud related higher education
- National and international legislation on fraud
- International institutions & applications on fraud
- Fraud in Financial Institutions Industry
- Fraud in Social Responsibility Projects
- Organizational Fraud
- Corporate Crime in an Organization

ETHICS

- Ethics in accounting
- Ethics in Auditing
- Occupational Codes of Ethics
- Ethical matters of taxation
- Ethics education in accounting, finance and fiscal studies
- Case studies in ethical matters
- Ethical problems in financial markets

CORPORATE SOCIAL RESPONSIBILITY (CSR)

- CSR strategy and the role of accountants
- Risk management and CSR
- CSR reporting and related costs
- Auditors' social responsibility
- International auditing standards and CSR
- Social entrepreneurship
- Investors' and shareholders' social responsibility
- Green / socially responsible investment
- Protection of minority interest
- Banks' social responsibility
- Management responsibility
- Social responsibility of accountants
- CSR education for accounting students
- Responsible investing
- Environmental and social accounting & audit
- Environmental & social reporting
- Responsible marketing & costing & reporting
- Taxation policy and problems on CSR
- CSR matters & CSR legislations & CSR reporting differences for publicly held companies,
- Non-governmental organizations and small/medium enterprises roles on CSR
- Economic crises and CSR
- CSR issues in risk assessment
- CSR and women in business world
- Auditing of irresponsible projects
- CSR in Religion's Perspectives

SUSTAINABLE DEVELOPMENT

- Accounting for Sustainable Development Performance
- Sustainability Assessment Models
- Sustainability in banking sector
- Sustainable Development in Crises
- Sustainable Development in Small and Medium Enterprises
- Reporting Sustainable Development
- Determining Company's Sustainable Development Strategy
- Accountants and Auditors Responsibility in Sustainable Development
- Sustainable Development in NGOs
- Different cultural perspectives on sustainable development

CORPORATE ACCOUNTABILITY

- Organizational accountability
- Competitiveness
- Collaborative governance
- Citizen Participation
- Accountability in banking sector
- NGOs Accountability
- Accountability in Small and Medium Enterprises
- The role of accountants and auditors about the accountability &
- Educational Issues On Governance Fraud Ethics & Social Responsibility

CORPORATE SUSTAINABILITY

- Assessment of Corporate Sustainability
- Corporations of Departments in Corporate Sustainability
- International Regulation on Corporate Sustainability

AUDITING

- Risk in Reputation Management and Its Auditing
- Auditors Responsibility
- Auditors' Role in Sustainable Development
- Auditing of Organizational Governance

ETHICS

- Ethics in marketing
- Ethical consumerism
- Ethical matters in promotion
- Ethical matters in pricing
- Ethics education in marketing
- Case studies in ethical matters
- Business ethics
- International marketing ethics
- Ethics in targeting children
- Ethics of non for profit organizations and accountability
- Ethics and CSR cross fertilization in hybrid organizations (public-private, for profit-not for profit, global-local organizations)

SOCIAL RESPONSIBILITY (and CSR)

- Socially responsible consumption
- Green marketing
- Environmental marketing
- Socially responsible buying behavior
- Profiling socially responsible consumers
- Influence of being socially responsible over stakeholders
- Determining CSR strategy and role of marketers
- Corporate social responsiveness
- Corporate citizenship
- Ecological behavior of consumers
- Segmenting the socially responsible consumers
- CSR for competitive advantage
- Consumer responsiveness towards CSR activities
- Marketers attitude towards CSR projects
- Employee attitude towards CSR projects
- CSR education for marketing students
- CSR and women in business World
- CSR in non-governmental organisations and small/medium enterprises
- Measuring success of CSR

- Aligning CSR with brand and reputation
- Insights into the correlation between CSR and Brands strength
- CSR and consumer sceptisizm
- The Internet and CSR
- CSR and social media
- CSR and corporate reputation
- Communicating CSR in the digital age
- Online CSR initiatives/strategies
- Social responsibility, ethics and accountability in the digital society

IMPORTANT DEADLINES

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| Sending abstract / full paper: | August 15, 2018 |
| Acceptance announcement: | August 15, 2018 |
| Conference registration final deadline for presenters: | September 15, 2018 |
| Conference dates: | October 24-26, 2018 |

MANUSCRIPT STYLE

All papers should be written according to Chicago. Abstracts must describe the presentation's purpose, methods, and conclusions. Each abstract is limited to 300 words.

CONTACT INFORMATION

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